



**NATIONAL EXHIBITION ON AGRICULTURE, FARM MACHINERY,
EQUIPMENTS AND AGRI PROCESSING TECHNOLOGIES**

28-29 Feb. - 1 March 2020

HITEX Exhibition Center, Hyderabad, India



Concurrent Events:



Organized by :



Powered by:



TV Partner:



Gateway To The Biggest Agriculture, Farm Machinery & Allied Industries Market.... India

Introduction:



Agriculture, with its allied sectors, is unquestionably the largest livelihood provider in India, more so in the vast rural areas. It also contributes a significant figure to the Gross Domestic Product (GDP).

Sustainable agriculture, in terms of food security, rural employment, and environmentally sustainable technologies such as soil conservation, natural resource management and biodiversity protection, are essential for holistic rural development. Indian agriculture and allied activities have witnessed a green revolution, a white revolution, a yellow revolution and a blue revolution.

Currently, around 51% of India's total workforce is engaged in agriculture and its allied sectors, like forestry, fisheries, and so on. For most of the 21st century India is expected to remain an agricultural society. One cannot underplay the role of agricultural growth in improving rural incomes and securing India's food and nutritional needs.

Our population is expected to be 1.4 billion by 2020. The increasing population, coupled with growing income will generate increased demand for food grains and non-food grain crops. Therefore, Indian agriculture has to achieve and maintain a consistent and higher growth rate of 4% per annum.

In consonance of the efforts of Indian Government for making India self sufficient in food grain production and increasing farm income, Media Today Group is organizing 6th Agrex India 2020 - National Exhibition on Agriculture, Farm Machinery & Agri Processing Technologies in HITEX Exhibition Centre, Hyderabad, India. The event will pump in more value additions to the existing technology from all over the world.

Initiatives by Ministry of Agriculture, Govt. of India

In recent years much emphasis has been given by the Ministry of Agriculture on commercializing Indian agriculture. The Government is working with a mission of "Sustainable Agriculture Production with minimum cost of cultivation, eventually enhancing the return on income to the farmer". In the process of making the mission a reality, the Government is implementing schemes for the welfare of farmers like 9 hours free power supply, subsidized seed, subsidized interest rate on crop loans, subsidized and quality agricultural inputs etc., Andhra Pradesh occupies the first position in respect of agricultural loans from commercial and cooperative banks.

The debt waiver scheme of Central Government and the incentive scheme of the State Government have helped about one crore farmers in the state to the tune of Rs.16, 000 crore. The Government of Andhra Pradesh is also keen on introducing cooperative farming to set up farm yields.

Adequate production and distribution of food has become a high priority and global concern. In the fast changing world and increasing competition in a globalized economy, there is need to exploit the available resources to the maximum level and use the best internationally available technologies. This will help in coping with domestic demand for food and also contribute to international exports.

Why Hyderabad?

Agriculture is the main occupation of about 62% of the people in Telangana. Rice is a major food crop and staple food of the State contributing about 77% of the food grain production. Other important crops are jowar, bajra, maize, ragi, small millets, pulses, castor, tobacco, cotton and sugarcane. Forests cover 23% of the State's area. Important forest products are teak, eucalyptus, cashew, casuarina, bamboo, softwood, etc. The production of food grains in the state for the first time since formation of the State is recorded at 204.04 lakh tonne in 2008-09 as against 198.17 lakh tonne in 2007-08.

Andhra Pradesh has made significant contributions to India's traditional Horticulture crops cultivation. Increased area and production under Horticultural crops has put Telangana in a stronger position in terms of attracting investments from private sector. The area and production of fruits and vegetables have been increasing steadily; Telangana has the potential to increase its contribution towards the economy by way of exports.

There is a voluntary shift in the cropping pattern, as returns from Horticulture per unit of land are higher in comparison to Agriculture. The Horticulture is climate resilient, therefore assures higher income to farmers. Due to changing Socioeconomic profile and increasing middle class coupled with higher per capita income this sector has more potential as food habits are changing and people are becoming more health conscious.

The aim of organizing 6th Agrex India 2020 concurrently with 15th International Flora Expo 2020 and 12th International Horti Expo 2020 is to facilitate the diversification of Indian agriculture.

Considering the potential, Hyderabad has been the prime choice for organizing 6th Agrex India 2020.

Agrex India 2020 will be an eye opener for the farmers, growers, wholesalers, importers, exporters and all other stakeholders of every segment of Agriculture and Farm Machinery, Equipment and allied sectors who want to expand and diversify their business and activities. It is a unique opportunity to launch your products & services among thousands of farmers & agro entrepreneurs who will visit this Expo.

GLIMPSES



Products / Exhibitors / Visitors Profile

- Agricultural Machinery & Equipments
- Tractor / Harvester / Rotavator
- Fertilizers/Bio-manure/ Liquid Fertilizer Mfrs.
- Agriculture Seeds Manufacturers /Exporters
- Agro Chemicals/Pesticides/Insecticides Mfrs.
- Biotechnology /Tissue culture Laboratories
- Irrigation & Water Management
- Greenhouses & Equipment Suppliers
- Precision Farming Products
- Climate Control & Automation Equipment
- Planting Material /Seeds
- Storage Equipment /Packaging Solutions
- Dairy, Poultry & Live Stock
- Nodal Government Agencies / Department
- Farm Management Equipment
- Banks & Insurance Services
- Soil Testing Equipment / Certification Companies
- Post Harvest Handling Equipment
- Agri Business Consultants / IT services
- Horticulture Supplies
- Floriculture & Nursery Industry
- Certification Agencies
- Horticulture Processing Technology
- Packaging Technology & Services
- Bar code / Ink Coding Technology
- Grading & Sorting Machinery

- Wrapping, Sealing
- Elevator / Conveyors / Rotary Separators
- Cold chain Equipment for Perishable Produces
- Cold room & Refrigeration Appliances
- Cold storage Machinery & Services
- Perishable Cargo Handling
- Refrigerated Van & Trucks / Body Builders
- Cooling Pads & Heat Extractors
- Pack Houses / Warehousing / Surveyors
- Digital Temperature Controller & Data Logger
- Herbal & Medicinal Plants Exporters
- Herbal foods products
- Marketing & Export Services
- Plasticulture Products
- Aquaculture Technology
- R & D Organisations
- Plant Protection
- Buffalo Meat Products & Processing Technology
- Researchers / Students
- Professional consultants
- Agricultural products traders/ Wholeseller
- Scientists & Farmers
- Magazines/papers/Books/Directories/ CD etc.
- Veterinary / Animal Nutrition Health Workshop tools & equipments
- ...and many more directly and indirectly related to the industry

CONFERENCE



WORKSHOP



AWARDS & REWARDS



BUYER-SELLER MEET



List of Exhibitors 2019*

- ▶ A One Biotech & Tissue Culture Pvt Ltd
- ▶ A. Politiv (India) Pvt. Ltd.
- ▶ Aascar Products
- ▶ Aditi Irrigation Technologies Pvt. Ltd.
- ▶ ADR Axles India Pvt. Ltd.
- ▶ Aeonian Earth Solutions Pvt. Ltd.
- ▶ Agriplast Tech India Pvt. Ltd.
- ▶ Alice Biotech Pvt. Ltd.
- ▶ Alpha Agro & Landscape Services
- ▶ Alquds For Plastic
- ▶ AP Greening and Beautification Corporation
- ▶ Ashish Agroils Extractions
- ▶ AutoAgronom India
- ▶ Bajjnath Landscape
- ▶ Bio Blooms Agro India Pvt Ltd
- ▶ Blossom Agro Product
- ▶ Chandni Green House
- ▶ Coconut Products Impex
- ▶ Corona Acrylic Industries
- ▶ Debets Schalke – Greenhouse Projects
- ▶ Department of Floriculture, Kashmir Srinagar, J&K
- ▶ Department of Horticulture Telangana
- ▶ Department of Horticulture, Jammu, Govt. of J&K
- ▶ Dhana Crop Sciences Ltd
- ▶ "Directorate of Horticulture, Gujarat State,
- ▶ Agriculture, Farmers Welfare and Cooperation Department,
- ▶ Government of Gujarat."
- ▶ Dosatron International
- ▶ Ecogreen Landscape Technologies India Pvt. Ltd.
- ▶ Eliteearth
- ▶ Essen Multipack Limited
- ▶ FF Agro Technologies Pvt. Ltd
- ▶ Florance Flora Marketing
- ▶ Frontier Polymers Pvt. Ltd.
- ▶ GO-BIO Retail Pvt Ltd
- ▶ Godwa Krushi Prakashan
- ▶ Goyang International Flower Foundation
- ▶ Green Vision Life Sciences Pvt Ltd.
- ▶ Green World
- ▶ Greentech India
- ▶ Gromor Food Nursery
- ▶ Gurudatta Agro Agencies and Services
- ▶ Haritsons Mintech P. Ltd.
- ▶ Harshdeep Agro Products
- ▶ Holland Bulb Market B.V.
- ▶ Imperial Overseas
- ▶ Indian Pumps And Valves Review
- ▶ Industrial Age Publications
- ▶ Intermolde Furniture Pvt. Ltd.
- ▶ Irrigation Products International Pvt Ltd
- ▶ J. J. Overseas
- ▶ Jain Irrigation Systems Ltd.
- ▶ JKD Hortitech
- ▶ KF Bioplants Pvt. Ltd
- ▶ Lawncare equipment (Ha-Ko group)
- ▶ Magarpatta Township Development & Construction Company Limited
- ▶ More Gardens
- ▶ Nawal Ceramics (P) Ltd.
- ▶ New Kamlesh Engineering Works
- ▶ Panchanan Interiors Pvt Ltd
- ▶ Pasura Crop Care Pvt Ltd
- ▶ Plast Care
- ▶ Precision Agritech Pvt Ltd
- ▶ Printack
- ▶ Pudhari Publication Pvt Ltd
- ▶ Quality Systems & Equipments Pvt Ltd
- ▶ Raj Agro Care
- ▶ Rajesh Industries
- ▶ Ramboo Furniture
- ▶ Rational Art & Press Pvt. Ltd. (Div.-Soex Flora)
- ▶ Ratnashri Landscapers
- ▶ Rex Polyextrusion Pvt. Ltd.
- ▶ Rise n Shine Biotech Pvt. Ltd.
- ▶ Rising Gardens
- ▶ Rivulis Irrigation India Private Limited
- ▶ Sakla Rose Gardens
- ▶ Sanjay Nursery
- ▶ Save Grain Advanced Solutions Pvt. Ltd.
- ▶ SBF Green Walls
- ▶ Scientific Seedlings India Pvt. Ltd.
- ▶ Sharpex Engineering Works
- ▶ Solar Compact Pvt. Ltd.
- ▶ Sona-Ugle Mitti /Dharti Ugle Sona
- ▶ Supergrass
- ▶ Swaroop Agrochemical Industries
- ▶ Swift Agro Chemicals & Nutrients Pvt. Ltd.
- ▶ The Business Success Advisor Book
- ▶ Thopte Biotech Pvt. Ltd
- ▶ Treecotech LLP
- ▶ Tropica Nursery LLP/Horticultural Supplies Co.
- ▶ Varsha Enterprises
- ▶ Yuccabe Italia

*Including Concurrent Events

Organizer Introduction



Media Today, India's Leading Agro Trade Events and Publications Group, is Pioneer in organising Focused and very Specilised Trade Exhibitions. Media Today Group organizes trade exhibitions on Food, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry and also food and commodities conferences, workshops, etc. with the active support, sponsorship and valued guidance from different Ministries and Departments like Ministry of Agriculture and Farmers Welfare (Govt. of India), Mission for Integrated Dvelopment of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of professionals, technocrats and marketing experts with over a decade of

experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. Media Today Group is publishing very prestigious magazines like Floriculture Today, Agri Business & Food Industry, Saarc Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

Media Today Group participates in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Nepal, Sri Lanka, etc. The Group has a very strong marketing network spread over all major business destinations like New Delhi, Bombay, Pune, Chennai with Marketing Associates in China, Turkey, Thailand, Taiwan and Russia.

For stall booking and other details please contact:



Exhibition Div. J-73, Paryavaran Complex, J-Block, Neb Sarai, IGNOU Road, New Delhi-110068, INDIA
Tel.: +91-11- 29535593, 29535848, Mob.: +91-9899380104, E-mail : agrexindia@gmail.com, Web.: www.agrexindia.com

Member of:





28-29 Feb. - 1 March 2020

HITEX Exhibition Centre
Hyderabad, India

STALL RESERVATION FORM

NATIONAL EXHIBITION ON AGRICULTURE, FARM MACHINERY,
EQUIPMENTS AND AGRI PROCESSING TECHNOLOGIES

SHELL SCHEME PER SQUARE METER

STALL AREA	RATES IN RS.	RATES IN EURO	SHELL SCHEME INCLUDES
Min. 9 sqm (1 side open)	7500/- sqm	230	Floor rental, back and side walls, fascia board with company name, one table, two chairs (Per 9 Sqm.), 3 spot lights, registration fee, electric point (300 watts single power socket per booth), carpet and company entry in the official show catalogue.
Min. 18 sqm (2 side open)	7900/- sqm	245	
Min. 36 sqm (3 side open)	8300/- sqm	260	
Min. 75 sqm (4 side open)	8700/- sqm	270	

1 side open stall: 9 sqm @ Rs. 67500/-, 12 sqm @ Rs. 90000/-, 15 sqm @ Rs. 112500/-, 18 sqm @ Rs. 135000/- Add 18% GST

RAW (BARE) SPACE (INSIDE HALL) PER SQ. MTR.

STALL AREA	RATES IN RS.	RATES IN EURO	BARE SPACE INCLUDES
Min. 18 sqm (1 side open)	6500/- sqm	195	Floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.
Min. 27 sqm (2 side open)	7000/- sqm	205	
Min. 36 sqm (3 side open)	7500/- sqm	215	
Min. 75 sqm (4 side open)	8000/- sqm	230	

OPEN TO SKY RAW (BARE) SPACE PER SQUARE METER

STALL AREA	RATES IN RS.	RATES IN EURO	BARE SPACE INCLUDES
Min. 18 sqm (1 side open)	3900/- sqm	145	Floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.
Min. 27 sqm (2 side open)	4300/- sqm	155	
Min. 36 sqm (3 side open)	4800/- sqm	165	

PREMIUM STALL RATES PER SQUARE METER UNDER SHELL SCHEME

STALL AREA	RATES IN RS.	RATES IN EURO
Min. 27 sqm (2 side open)	12500/- sqm	275

Note:

- 1) Add 18% GST
- 2) Extra Power Charges Rs. 2500 (Euro 45) per KW (if required)
- 3) Stall area can be booked in multiples of 3 meter like 9, 12, 15, 18 and so on

I agreed to book stall at "Agrex India 2020". Please reserve of space.....Sq.m. under Raw Scheme / Shell Scheme at above expo in a/c hall / non a/c hall . We agreed to all terms condition (Written Overleaf or mentioned on Website) applicable for participation in the Expo. Our details are as follows:

Name:.....Designation:.....

Company / Organization Name :.....Address:.....

.....City:.....Pin/Zip:.....State:.....Country :.....

Tel.:.....Fax:.....E-mail:.....Website:.....

We are enclosed a Cheque/DD of Rs.....No.....Dated:..... Drawn:.....in favour of MEDIA TODAY PVT. LTD., payable at Delhi, India or Sending money through Bank Transfer.

Date:

Signature & Seal